



**Hungry Howie's**

FLAVORED CRUST PIZZA

# DOUGH-RAISER

## STOP FUNDRAISING. START DOUGH-RAISING.

THE AVERAGE FAMILY EATS PIZZA ONCE A WEEK ... AND THEY LOVE HUNGRY HOWIE'S.

### WE CALL IT A DOUGH-RAISER.

Forget frozen. Pass on the pricey popcorn. Fundraise with the fresh flavor of Hungry Howie's Dough-Raiser. By selling pizza certificates redeemable for one medium pizza with one topping and of course free flavored crust, your school program, church or nonprofit organization can raise big-time funds safely, quickly and stress-free. Although they look cute and delicious, please do not eat the pizza-shaped certificates. Your real pizza will be far bigger and more flavorful.

### WHY YOU SHOULD BE DOUGH-RAISING:

- Earn between \$4-\$7 with each sale.
- No startup cost.
- No sales tax.
- No product that could spoil.
- You set the pricing.
- No bulky storing of product.
- It's not the "same-old" fundraiser.
- Everyone loves free Flavored Crust™.



VISIT [WWW.DOUGHRAISER.COM](http://WWW.DOUGHRAISER.COM) OR CALL 248-414-3300 TO REGISTER.



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## WHAT YOU'LL BE SELLING

Our tiny pizza box holds a big certificate.

- Good for one 12" medium one-topping flavored crust pizza.
- Redeemable at more than 200 Hungry Howie's locations.
- Each certificate comes in its own miniature signature Hungry Howie's yellow box.

## HOW IT ALL WORKS FOR YOU



**1.** Register your organization.



**2.** Set your selling dates and your selling price.



**3.** Excitedly wait for your starter kit to arrive.



**4.** Distribute order forms and promotional materials.



**5.** Count money and place your order for certificates.



**6.** Distribute pizza certificates to purchasers.

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**EXTREMELY EFFICIENT; VERY QUICK FROM BEGINNING TO END!**

- Celeste Buhler,  
Greentrees Preschool

**EASY, QUALITY PRODUCT; WELL-KNOWN AND PRICED WELL!**

- Terry Gottshall,  
Walled Lake Central Marching Band

**IT WAS AN EXCELLENT EXPERIENCE ... VERY SIMPLE AND NO REFRIGERATION NEEDED!**

- Judy Trombley  
W.C. Taylor PTO

## TESTIMONIALS

### FAQ – FLAVORFULLY ASKED QUESTIONS

**DOES MY ORGANIZATION NEED TO PURCHASE ANYTHING UP FRONT?**

Nope. Hungry Howie's supplies all the materials you need to start selling flavored-crust goodness.

**HOW MANY CERTIFICATES DO I HAVE TO SELL?**

For your first order, a minimum of 100 certificates must be sold. Any additional certificates over the first 100 must be ordered in increments of 25.

**HOW WILL HUNGRY HOWIE'S KNOW WHEN MY GROUP NEEDS OUR CERTIFICATES?**

Once you calculate how many certificates were sold for your group, call 248-414-3300 ext. 219 to place your order. If you would like us to ship your certificates, there is a minimal shipping charge that will be calculated for you.

**WHAT FORM OF PAYMENT DOES HUNGRY HOWIE'S ACCEPT FOR THE DOUGH-RAISER?**

We accept organization checks, money orders or cashier's checks made payable to "Hungry Howie's Pizza." We do not accept cash, credit cards or personal checks.

**WHEN SHOULD WE COLLECT THE MONEY FROM CUSTOMERS?**

Collect the money for each pizza certificate from your customers as soon as they place an order.

**HOW WILL THE CERTIFICATES BE DELIVERED TO US?**

**Your choice:**

**UPS** – Once your check is received, certificates and boxes will be sent to the address you provide unless otherwise stated.

**PICK UP** – Someone from your group can pick up the certificates at our Main Corporate Headquarters in Madison Heights, Mich.

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